

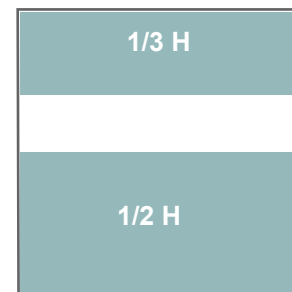
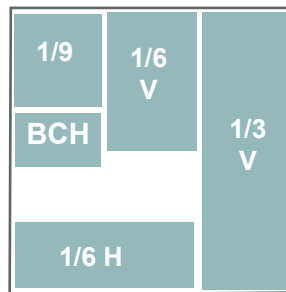
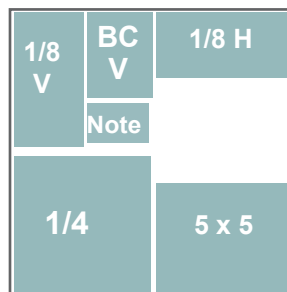
INFORMATION PRESS

*A free publication serving the California Central Coast
— raising awareness & empowering people since 1991*



Display Ad Type	Size width x height	1x rate	2x - 8%	3x -16%	4x -25%
Back Page	10.17 x 13.00	\$1,250	\$1,150	\$1,050	\$ 938
Inside Covers	10.17 x 12.75	\$1,050	\$ 966	\$ 882	\$ 788
Full Page	10.17 x 12.75	\$ 948	\$ 872	\$ 796	\$ 711
1/2 page H	10.17 x 6.25	\$ 531	\$ 489	\$ 446	\$ 398
1/2 page V	5.00 x 12.50	\$ 531	\$ 488	\$ 446	\$ 398
1/3 page H	10.17 x 4.15	\$ 451	\$ 360	\$ 328	\$ 300
1/3 page V	3.25 x 12.50	\$ 451	\$ 360	\$ 328	\$ 300
1/4 page	5.00 x 6.25	\$ 375	\$ 338	\$ 308	\$ 281
1/5 page	5.00 x 5.00	\$ 350	\$ 315	\$ 287	\$ 263
1/6 page H	6.66 x 3.25	\$ 310	\$ 279	\$ 254	\$ 233
1/6 page V	3.25 x 6.33	\$ 310	\$ 279	\$ 254	\$ 233
1/8 page H	5.00 x 2.25	\$ 275	\$ 247	\$ 226	\$ 206
1/8 page V	2.38 x 6.33	\$ 275	\$ 247	\$ 226	\$ 206
1/9 page	3.25 x 4.22	\$ 250	\$ 225	\$ 205	\$ 188
BC-H	3.25 x 2.50	\$ 199	\$ 179	\$ 163	\$ 149
BC-V	2.38 x 3.25	\$ 199	\$ 179	\$ 163	\$ 149
Note Card	2.38 x 2.00	\$ 120	\$ 110	\$ 101	\$ 90

Priced for print ready ads. Color available at no extra charge.
Ads due Dec 1, Mar 1, June 1, Sept 1. Payment due prior to printing.



INFORMATION PRESS

Reach 30,000 Central Coast Readers

Connections & Happenings

listings start at \$45



Connections

*business, service,
organization directory*
5 lines \$45

Bold header(s): 24 characters
4 lines of text: 40 characters ea.
Extra lines \$4 ea.; 10 lines max.
Add a logo or photo for \$10
(color /up to 2.25in. X 1in.)



Happenings

Art... Music... Classes...
Community Events...
4 lines \$50

Bold header: 32 characters.
3 Lines of text: 55 characters ea.
Extra lines \$5 each, 8 line max.
Add a logo or photo for \$10
(color /up to 3.25 in. X 1in.)

Expand your reach beyond print through our website

www.informationpress.net

• **Web banners** • **Event Calendar** • **Connections**

All event and connection listing are free through Dec. 22, 2016

Join the Information Press Facebook page

We post daily on Facebook. Have an event you'd like our visitors to know about?

Average cost: \$15 per post. Boosting is available.